Directors' Workshop

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October 19, 2017

Program Features, Missions, and Students

Our Goals Today

- To identify issues facing many programs

- To introduce the Programs Survey and solicit for your input

- To assess the effectiveness of the virtual workshop via a Feedback Questionnaire which will be emailed to participating directors - we want your feedback on this new approach!

How can you use this information?

- Consider how liberal studies programs fulfill their mission.

- Explore the range of program models and approaches to GLS – potential for changes and additions to our own programs.

- Convert survey results into "talking points" for your program and/or administrator needs

Survey Results

- 89 total member programs
- 48 submitted survey responses
- 27% of the surveys were not fully completed (started & dropped out)
- Programs which responded range in age from 8-56 years
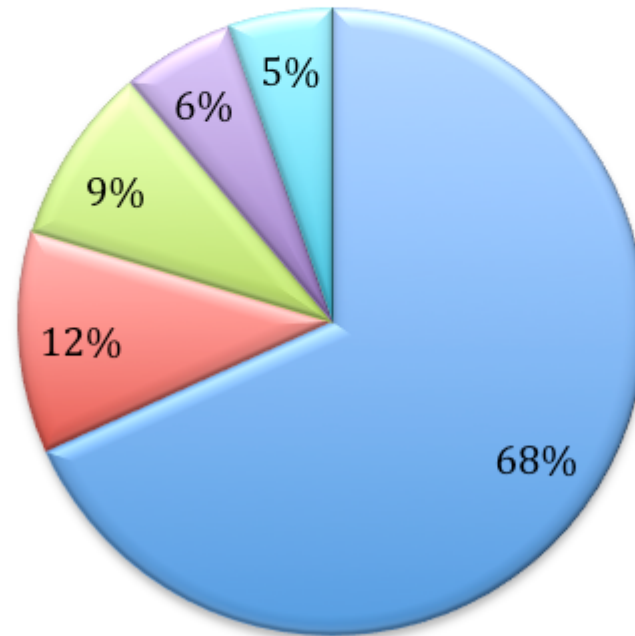- Programs range in size from 11 to 300 with an average of 65 students

Key Themes
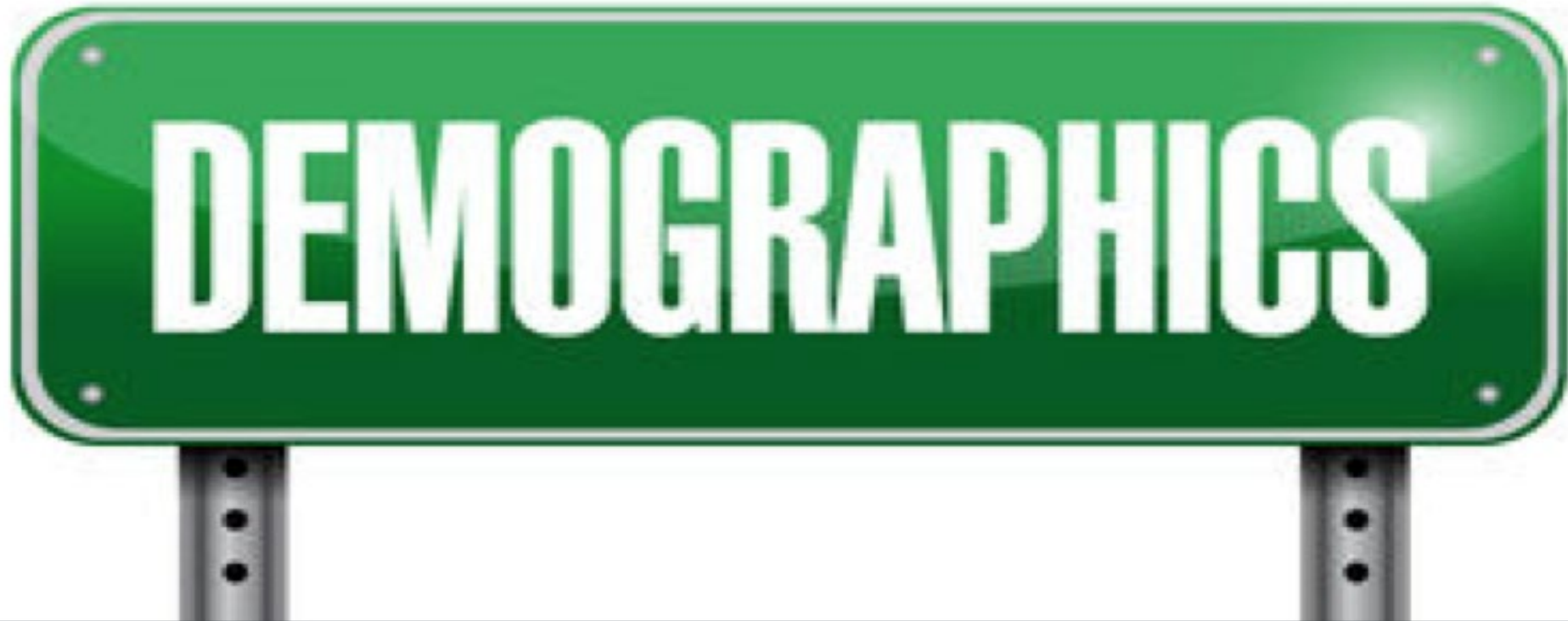
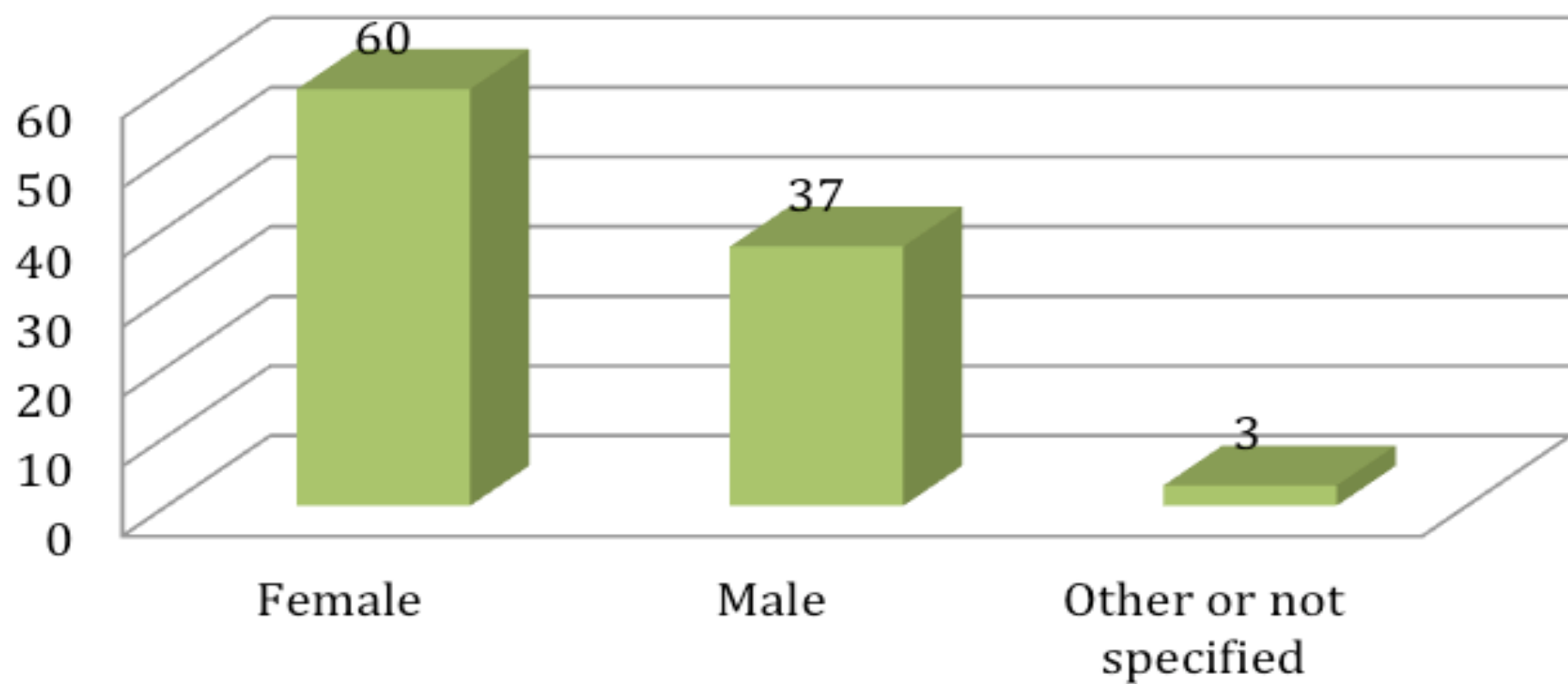# Location of Students

Location of Applicants/Admits in percentage
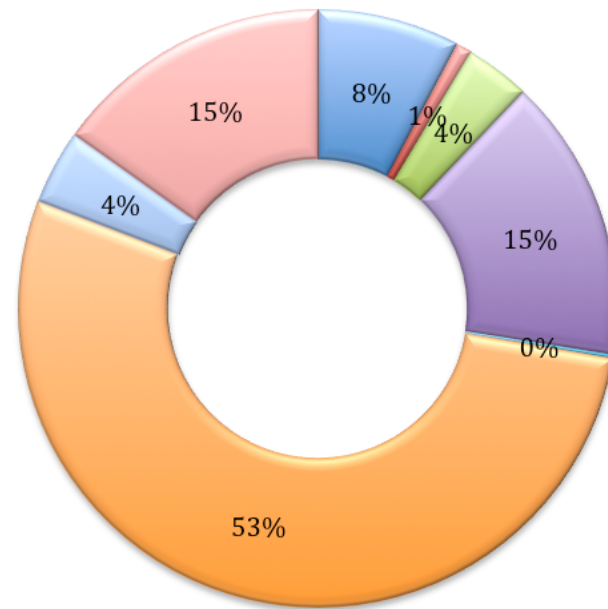
Students by Gender

Percentage of Students by Gender

Race/Ethnicity of Students

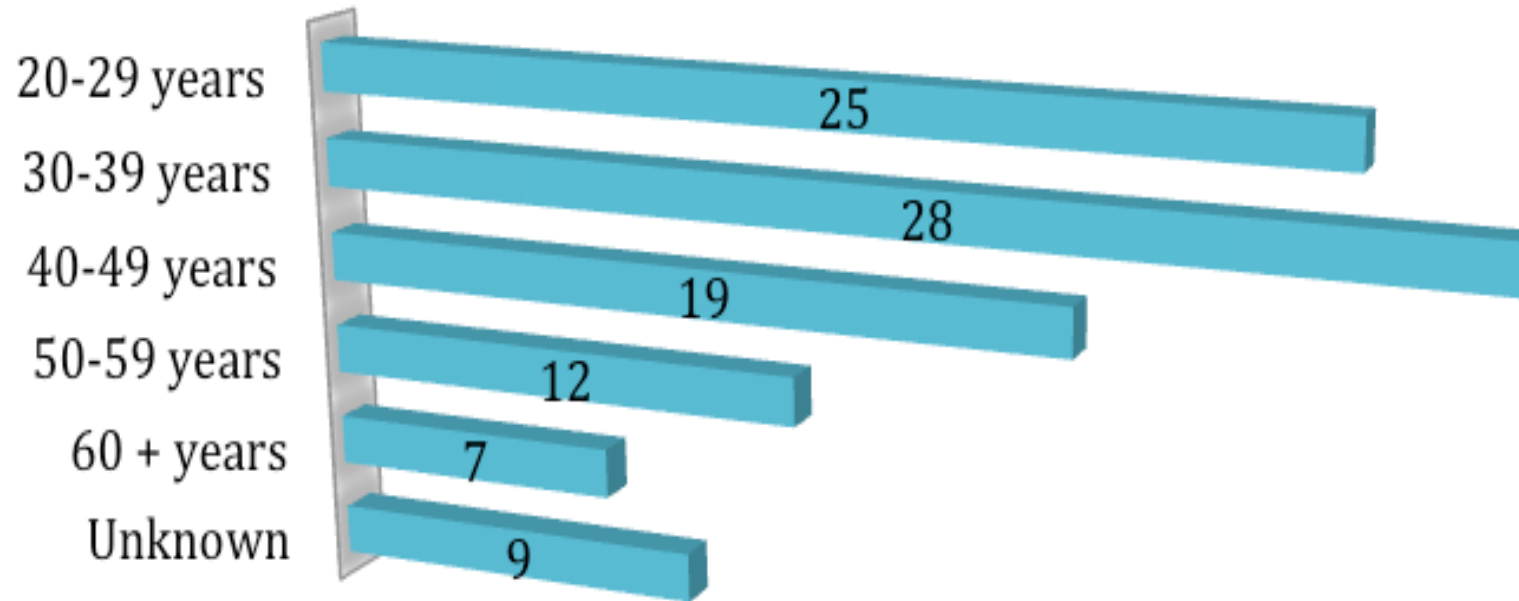**Percentage of Students by Race/Ethnicity**

Legend:
- Hispanic or Latino (Hispanic only or Hispanic and any other race category)
- American Indian or Alaska Native
- Asian
- Black or African American
- Hawaiian or Other Pacific Islander
- White
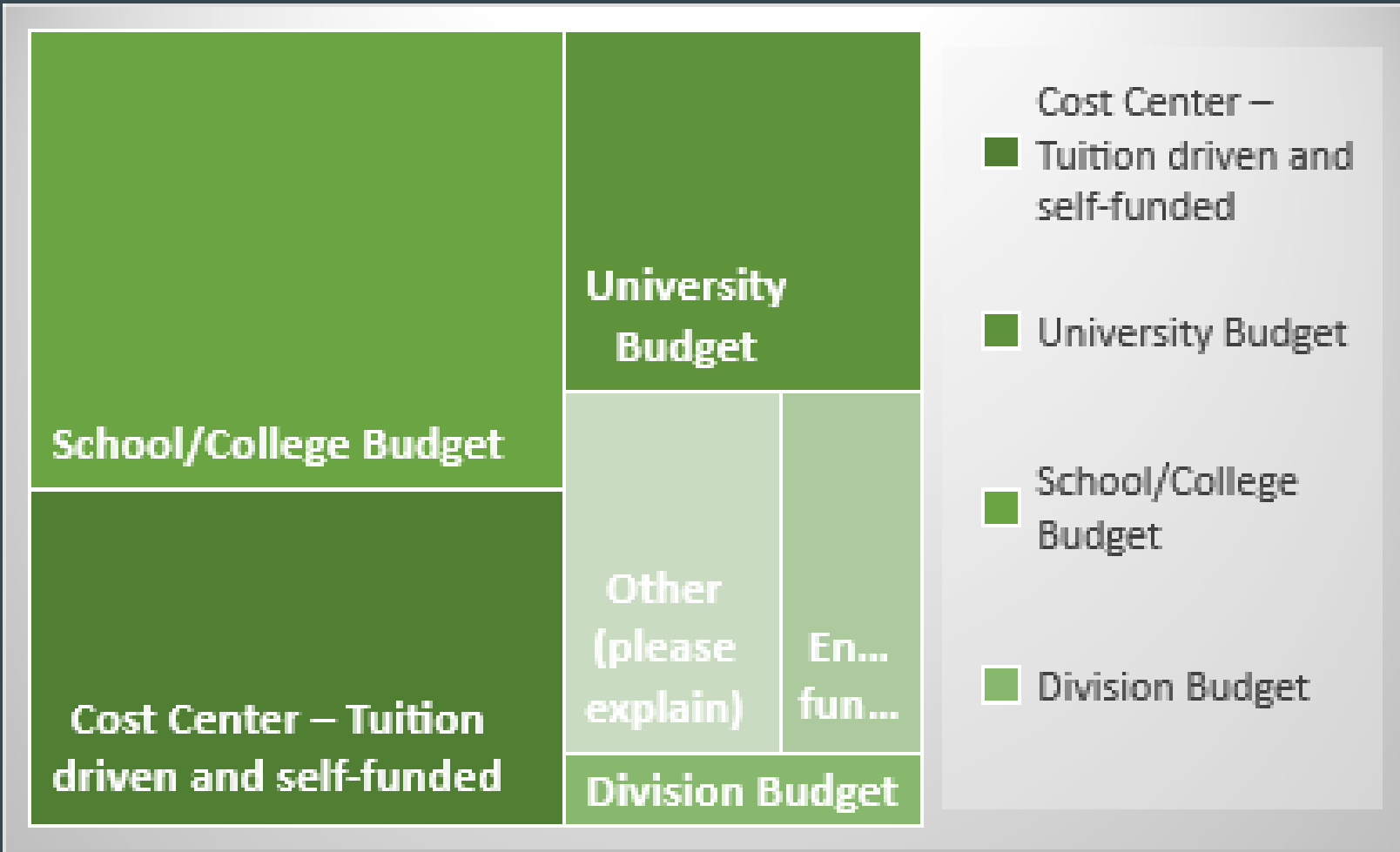- Two or more races (not Hispanic)
- Unknown / not reported

Values shown: 8%, 1%, 4%, 15%, 0%, 53%, 4%, 15%

Age of Students

Percentage of Students by Age

| Age	Percentage
20-29 years	25
30-39 years	28
40-49 years	19
50-59 years	12
60 + years	7
Unknown	9

How Are Programs Funded

Revenues and Budgets

- Has the funding/revenue model for your program changed over time?
- Are you pressured to raise tuition to increase revenue?
- Do you fund raise for your program?
- Do revenue pressures influence admissions?
- If you are funded by your school, do you need to compete for resources?
- Is your GLS program expected to deliver surplus revenues to your unit/institution?

Scholarships

20 of 35 responded YES

- In follow-up questions the number of scholarships available ranged from 1 to 10
- Amounts ranged from small awards of $500 to full tuition and stipends for TA and GA awards
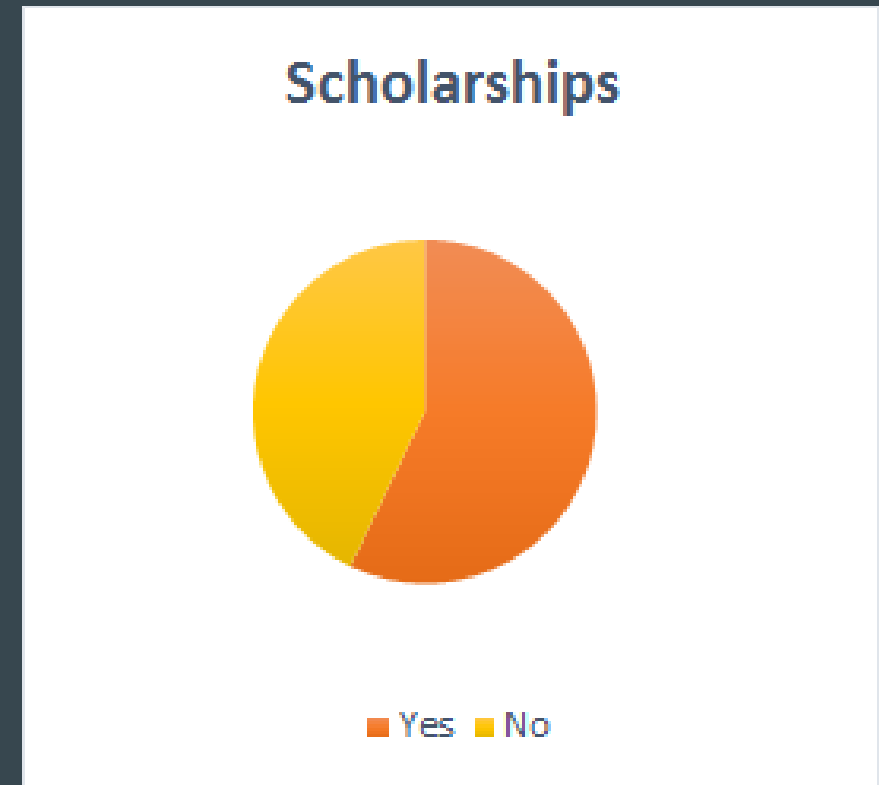
Questions About Scholarships

Were Funding Opportunities Available from the Inception of these programs?

Have any programs secured additional scholarships

Do students tell you they factored awards into decisions to attend?

Are scholarships mentioned in marketing and on your program web site?

Do you feel small awards help students commit?

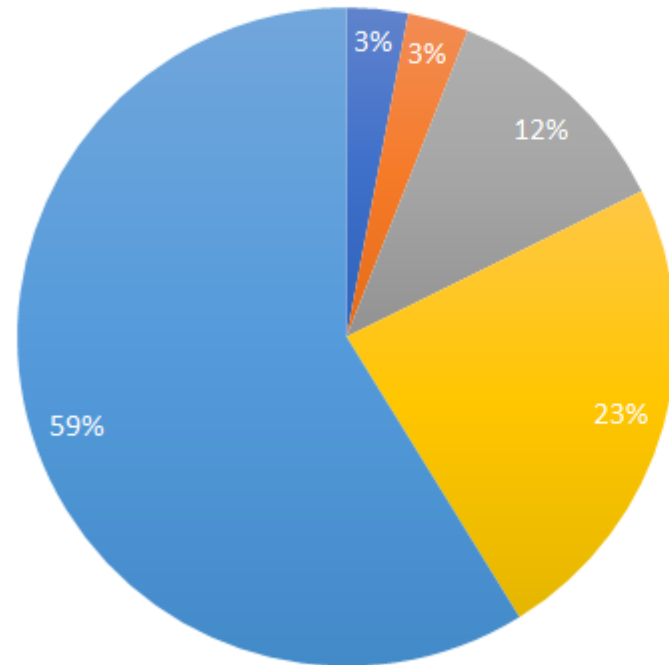Do you prefer to fund more students but grant less? Or the opposite?

Does your program use strategic discounting?

Employee Benefits

Educating Employees, Serving the Institution
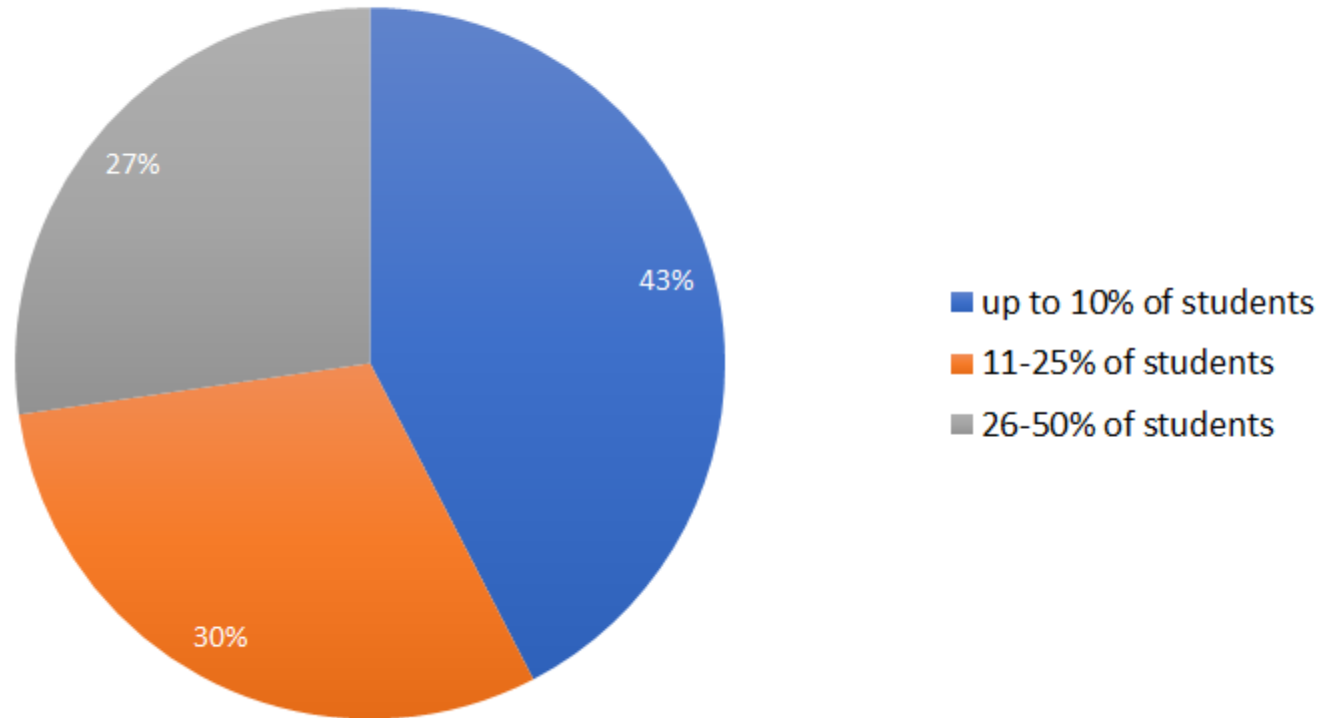
Percentage of Part-time Students

Percentage of Employees in Program

What percentage of your students are University Staff?

- 43% — up to 10% of students
- 30% — 11-25% of students
- 27% — 26-50% of students

Tuition Benefit to Employees

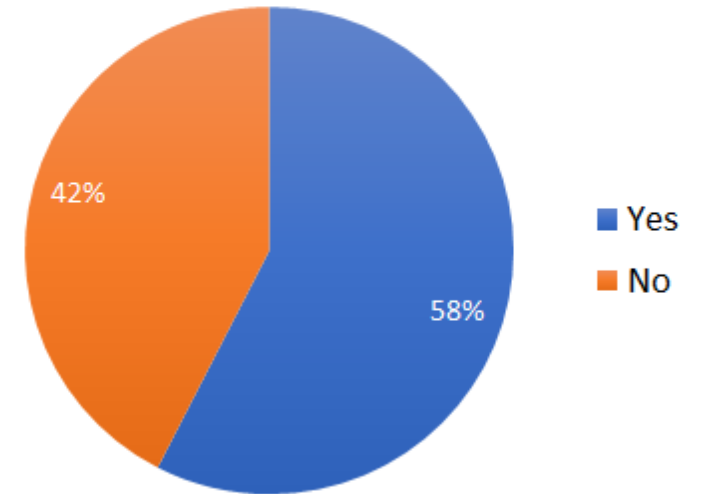Does your university's staff have a tuition benefit?

3%

97%

Yes
No
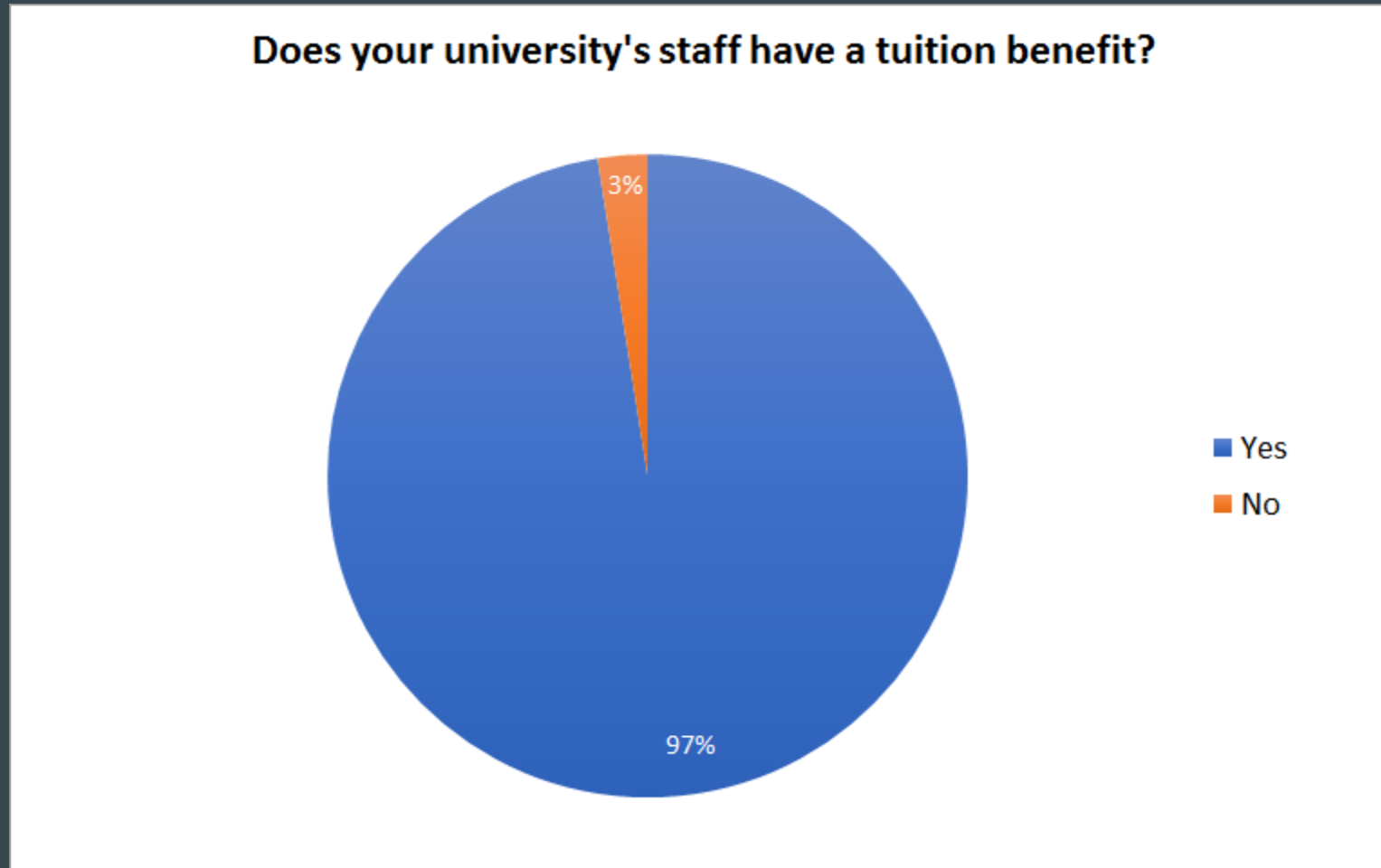
Brief Discussion Section

> Who pays/covers the tuition benefit for employees?
> (How) does that affect your budget?
> (How) does that affect your promotion & advertising?
> (How) does that affect scholarships for other students?

Online Courses

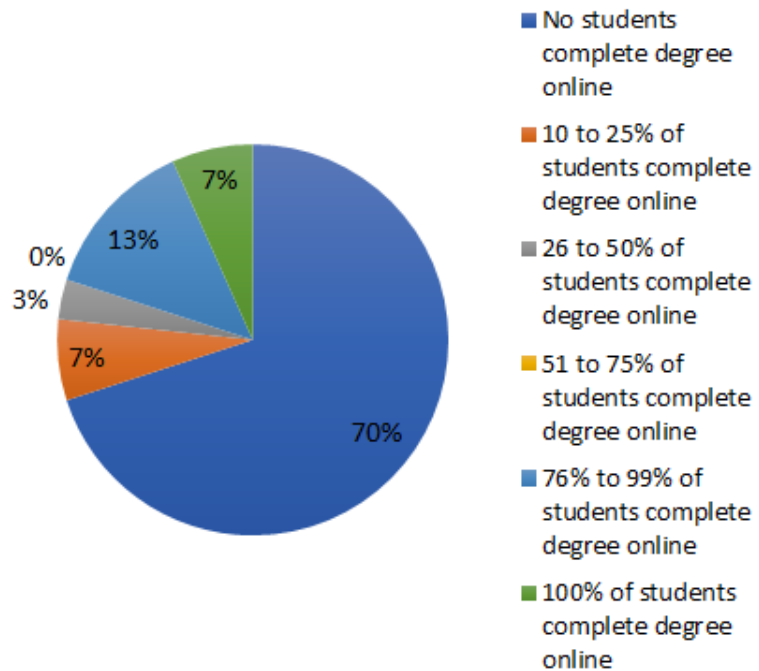

Does your program offer online courses?

42% · 58% · Yes · No

Online Degrees

What percentage of your students pursue the degree online?

- No students complete degree online
- 10 to 25% of students complete degree online
- 26 to 50% of students complete degree online
- 51 to 75% of students complete degree online
- 76% to 99% of students complete degree online
- 100% of students complete degree online

7%
0%
3%
13%
7%
70%

Thank you
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